



Sertifi *Advanced Fraud Tools*

About Sertifi Advanced Fraud Tools

Advanced Fraud Tools takes the uncertainty out of the agreement process and gives hotel teams the power to stop online payment fraud before it happens, particularly when it comes to third-party bookings and same-day bookings.

This is done by assessing every transaction and providing hotels the necessary information to deny potentially risky transactions and feel comfortable approving cards with a safe score.



File:

Signed documents

Event Sales Contract - 2 Signer Initials 2019-10-01 12:21 GMT-03:00

Add Documents

Payments

Title	Amount	Frequency	Due Date	Status	AVS ?	Fraud Score
First Deposit	1.00	One-Time	Now	Paid	Not Verified	F

Risk Analysis

F Many indicators of risk were found.

Low risk	Medium risk	High risk
A B C	D	F

* Proceed according to the risk policies of your organization.

**Advanced Fraud Tools is included at no additional charge in your Sertifi eAuthorizations subscription.*

Powerful Algorithms

Powerful algorithms will perform a risk analysis on key data points, including:

- ✓ User Device
- ✓ IP Address
- ✓ Billing
- ✓ + More

Additionally, the use of AVS and CVV checks will help to determine a fraud score for each transaction.

Fraud Scores

Fraud scores are graded on a range from A to F. Transactions with an A rating contain numerous indicators of safety, whereas a F-rated transaction has one or more serious signs of risk.

Major Benefits

- ✓ Help detect potential fraud before it leads to chargebacks
- ✓ Preserve your hotel's reputation
- ✓ Improve your hotel's bottom line
- ✓ Increase operational efficiency
- ✓ Enhance existing payment fraud prevention methods



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